

**JONATHAN GRABON**

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INTRODUCTION

A senior level graphic designer with strong beverage, CPG, event and shopper marketing experience across analog and digital channels. A creative leader who takes charge in solving client's problems through conceptual designs/executions driven by unique ideas. A teacher who enjoys working with and mentoring fellow team members.

Highly-regarded for critical thinking, workflow management, mentoring and creating strong relationships with coworkers, vendors and clients.

EXPERIENCE**SENIOR ART DIRECTOR****Ryan Partnership | Epsilon 2010 – 2017**

Executed numerous marketing campaigns, involving public relations, social media, multimedia and live events in support of product launches and best-in-class sponsorships. Responsible for leading ideation sessions, managing workflow, mentoring and leading client presentations.

CLIENTS: Bacardi USA | Nestlé Waters North America Inc. | Philips | Epsilon
BACARDI BRANDS: Dewar's, Bombay Sapphire, Corzo, Oxley and Cazadores
NWN BRANDS: Poland Spring, Nestlé Pure Life, Nestea, Sweet Leaf, Tradewinds and Perrier

ART DIRECTOR**Ryan Partnership 2008 – 2010**

Quickly and reliably designed graphical elements, illustrations and infographics for various POS, OOH, tradeshow and pitches. Contributed to the success of new business pitches such as Lego, '47 Twins and Bacardi USA.

CLIENTS: Heineken | Englert | Unilever | Lego | '47 Twins

ART DESIGNER**Ryan Partnership 2007 – 2008**

Responsible for versioning out approved creative for multiple brands. Provide creative support to the greater team.

CLIENTS: Heineken | Englert | Nestlé Waters North America Inc. | Campbell's | W.J. Deutsch | Boehringer Ingelheim | Unilever | Energizer | New Balance

JUNIOR ART DIRECTOR**Marketing Drive 2004 – 2007**

Responsible for executing day-to-day creative needs while providing creative support to the greater team.

CLIENTS: Masterfoods | Pernod Ricard | Dannon | Unilever | Kiehl's
MASTERFOOD BRANDS: M&M's | Snickers | Twix | Milky Way | Skittles

EDUCATION

Keene State College, Keene, NH
Bachelor of Fine Arts in Studio and Graphic Design — May 2004

EXTRA

2015 PRO AWARDS Gold: Best local/regional campaign
Connecticut Art Director's Club Member
Amateur photographer